



**BECOME A PARTNER!!**

▼

Lemnisk works with cutting-edge technology partners to provide companies with best-in-class solutions that complement the Lemnisk platform. The Lemnisk Partner Ecosystem includes several partner-type programs. Our Technology, Service, and Reseller Programs each have their own benefits and requirements. Learn more about our partner-type programs below to determine the best fit for you.

### BUILDING BEST-IN-CLASS SOLUTIONS WITH OUR PARTNERS





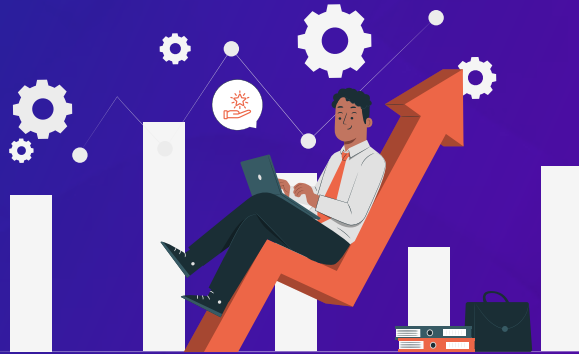
## REFERRAL PROGRAM

Lemnisk referral partnership model invites innovative technology firms to collaborate and create mutual growth opportunities. By joining Lemnisk's partner program, firms can build new revenue streams and expand their business reach. This program is designed to prospect, qualify, and close more opportunities collectively, offering a strategic avenue for organizations to accelerate growth and deliver added value to their customers



## BENEFITS

Referral Fee based on the deal size.



## RESELLER PROGRAM

Lemnisk's reseller model empowers partners to broaden their market presence and enrich their portfolio with advanced technology solutions. As resellers, partners can customize and deliver exceptional client experiences, tapping into new revenue streams. This collaboration not only grants access to a state-of-the-art Customer Data Platform but also boosts profitability through value-added services.



## EMPOWERED PARTNERSHIP

- Discounted Pricing
- Training and Certification
- Sales and Marketing Support
- Technical Support
- Access to Roadmap and Updates





## SERVICE PROGRAM

Lemnisk's service program is designed to enhance customer experiences by collaborating with partners specialising in integration, managed services, and professional services. This program ensures that customers can fully leverage the capabilities of Lemnisk's CDP through expert assistance in integrating various data sources, securing customer data, and optimizing marketing strategies. By working with skilled partners, Lemnisk aims to provide a seamless, secure, and highly personalized user experience, thereby maximizing the effectiveness of digital marketing efforts and driving significant business growth.



## SERVICES YOU CAN MONETIZE



### Implementation & Integration

- Deploy and integrate Lemnisk Customer Data Platform into clients' systems.
- Earn one-time implementation fees.






### Managed Services

- Offer ongoing support, maintenance, & campaign management.
- Assign dedicated resources for platform management

## Real-Time Marketing Automation Built on Customer Data Platform

### About Lemnisk

Lemnisk's Customer Data Platform-led personalization and real-time marketing automation solution delivers superior customer experiences that result in increased conversions, retention, and growth for enterprises. The key capabilities include:

-  Uniquely resolve a user in real-time across different data sources and channels
-  Create 1:1 personalized experiences for each user across multiple marketing channels
-  Orchestrate individual customer journeys on the right channels at the right time using a proprietary in-built AI engine called Ramanujan

Founded by Subra Krishnan, Rinku Ghosh, and Praveen D.S, Lemnisk is headquartered in Bangalore and has offices in Singapore, Dubai, and Boston.

For more information, please visit: [www.lemnisk.co](http://www.lemnisk.co)

### Our Clients



### Our Recognitions



### Certified For Infosec

