lemnisk™

EMPOWERING
DATA SECURITY

Lemnisk's On-Premise Solution for Managing Customer Data

Challenges:

- The segregation and storage of sensitive and non-sensitive data.

- Concerns over data privacy and security with respect to data storage.

Solution:

- Lemnisk is the only vendor to offer an on-premise Customer Data Platform empowering enterprises with full control over their customer data within their infrastructure.

- The sensitive customer data is stored on-premise and the remaining non-sensitive data is stored on the cloud.

- Complete on-premise data storage can also be done if required by a customer.

Benefits:

- Enhanced flexibility in securing and managing customer data.

- Addresses the growing need for heightened data privacy, security, and compliance.

ONE OF SAUDI ARABIA'S BIGGEST INSURANCE COMPANIES IMPLEMENTED LEMNISK'S ON-PREMISE CDP SUCCESSFULLY